E

Republic of North Macedonia
State Office of Industrial Property

GENERAL DIRECTORATE OF INDUSTRIAL PROPERTY OF ALBANIA

ONLINE TRAINING

WIPO- / /24/INF/1PROV
ORIGINAL: ENGLISH
DATE: SEPTEMBER 30, 2025

Online Training on Technology Transfer and IP Commercialization in Albania and North Macedonia

organized by

the World Intellectual Property Organization (WIPO)

in cooperation with

the General Directorate of Industrial Property of Albania and

the State Office of Industrial Property of the Republic of North Macedonia

Online, November 4, November 27, December 1, 2025

PROVISIONAL PROGRAM

Prepared by the International Bureau of WIPO

November 4, 2025 *(Geneva time)*

DAY 1 - INTRODUCTION TO TECHNOLOGY TRANSFER

9:30 – 9:45 **Welcome Remarks**

- Mr. Michael Mbogoro, Head, Technology Transfer Section, IP for Innovators Department (IPID), IP and Innovation Ecosystems Sector, WIPO, Geneva, Switzerland
- Representative from General Directorate of Industrial Property of Albania
- Representative from State Office of Industrial Property of North Macedonia

9:45 – 10:30 **What is Technology Transfer and Why it Matters**

Speaker: Ms. Olga Spasic, International Technology Transfer Consultant, Geneva, Switzerland

10:30 – 10:50 Coffee break

10:50 – 11:35 **Institutional IP Policy: Key Elements and Best Practices**

Speaker: Ms. Olga Kusanova, Consultant, Technology Transfer Section, IP for Innovators Department (IPID), IP and Innovation Ecosystems Sector, WIPO, Geneva, Switzerland

11:35 – 12:20 **How to Motivate Researchers to Disclose and Engage**

Speaker: Mr. Serdal Temel, Associate Professor Innovation and Entrepreneurship, RTTP, Ege University, Izmir, Türkiye

12:20 – 12:30 **Wrap-up & Q&A Session**

Moderator: Mr. Mbogoro

November 27, 2025

DAY 2 - MARKETING AND COLLABORATION

9:30 – 9:45 **Review of Day 1: Key Points**

9:45 – 10:30 **Basics of Marketing and Licensing Research Results**

Speaker: Mr. Thomas Bourgeau, PhD, Technology Transfer Manager, EPFL Innovation Park J, Lausanne, Switzerland

10:30 – 11:15 **Working with Industry: First Steps in Collaboration**

Speaker: Ms. Olga Spasic

11:15 – 11:35 Coffee break

11:35 – 12:20 **Building Technology Transfer Ecosystem: Experience of Slovenia**

Speaker: Ms. Urša Jerše, Head of Knowledge Transfer Office, University of Ljubljana, Slovenia

12:20 – 12:30 **Wrap-up & Q&A Session**

Moderator: Mr. Mbogoro

December 1, 2025

DAY 3 - BUILDING AND RUNNING A TTO, AND FUTURE INITIATIVES

9:30 – 9:45	**Review of Days 1 and 2: Key Points**
9:45 – 10:30	**How to Establish and manage TTO: Legal Framework and Management Principles** Speaker: Mr. Nedeljko Milosavljevic, PhD, RTTP, Former Director, Center for Technology Transfer, University of Belgrade, Ege D-Tech Factory Lead Mentor, Belgrade, Serbia
10:30 – 11:15	**From Idea to Market: IP Commercialization & Creation of Spin-Offs** Speaker: Mr. Milosavljevic
11:15 – 11:35	Coffee break
11:35 – 12:15	**Presentation of WIPO's Proposal for Next Year and Roundtable Discussion** Moderator: Mr. Mbogoro
12:15 – 12:30	**Closing Remarks and Next Steps** Speaker: Mr. Michael Mbogoro

[End of document]