

European Road Safety Charter - Excellence in Road Safety Awards

Submission guidelines

First of all, thank you for your commitment to improve road safety and taking ownership and responsibility. Sharing your good practices, your experiences and lessons learned form the pillars of the European Road Safety Charter (The Charter) as a knowledge platform, to support capacity building and extend the road safety community.

Every year the European Commission and The Charter team reach out to the road safety community to encourage this good practice to be documented, shared, and celebrated with the Excellence in Road Safety Awards.

Since 2021 this call for submissions is strongly supported by the National Relays of the 27 EU Member States. The National Relays can also support you with your submission, they can be contacted [here](#)

The main criteria we look for in an Excellence in Road Safety submission are:

- **Innovative approach and creativity:** To what extent your initiative leads to new approaches and practices?
- **Impact:** Can you estimate the impact of the initiative at the local, regional, or national level?
- **Transferability:** Will the initiative allow the transfer, dissemination, or application of results, experience, knowledge and good practice on a different scale?
- **Visibility:** How successfully has the initiative been promoted and disseminated?
- **Continuity:** Is there a plan to continue some activities in the coming years?
- **Measurability:** Can the impact or the potential success be measured?

We invite you to describe and document to what extent your submission meets the criteria above during your award submission.

Details of the applicant

For The Charter and European Commission it is important to have the necessary and correct contact information in your application. We need your contact details so that we can get back in touch with you if we would need additional information to increase the quality of your application and to inform you on the evaluation of your submission. Your contact information will only be used for the application process. If you are not a member yet, please [register here](#) as we can only consider members for the final shortlist.

We are happy with submissions in English but welcome submissions in another EU-language as well.

Eligibility

Only applications of an EU Member State, an EFTA Member State (Iceland, Liechtenstein, Norway and Switzerland) or an Accession State (Albania, the Republic of North Macedonia, Montenegro, Serbia and Turkey) are eligible for an Award. Submissions from outside one of these countries can still be published on the Charter's website as a valuable inspiration for others but will not be considered for an award. To submit a good practice [click here](#)

Background and objectives

In this part of the submission form, we ask you for some background that shows/explains why you have selected the objectives of your initiative, the target audience and what other relevant partners or organisations were involved. This gives some useful insights in the development of your action plan and can be an interesting source of inspiration for others who want to address the same or similar road safety challenges and problems.

Summary

The summary invites you to describe briefly where your submission 'makes the difference' on the road and stands out as a clear and inspiring example for others. In other words: why should you receive an Award for Excellence in Road Safety?

We encourage you to submit new or recent initiatives/ good practice but also welcome updates on existing initiatives that are still innovative and meet the other criteria listed.

Details

In this part, please give a brief description of the action(s) you carried/are carrying out to improve road safety and the period of implementation of this action(s). These details give us more information on the operational execution of your submission.

Measuring and monitoring

An important part of an action plan is the measuring and monitoring to assess the effect and impact of your action(s). This evaluation can lead to a possible modification of your action(s) to create a bigger effect and significant positive impact on the road but it can also support you in convincing others to support these actions in policy and resources.

This part of the submission form is also important for the evaluating panel that assesses the submissions for the awards.

Innovation & transfer of knowledge

Innovation and knowledge transfer of your good practice is very important to The Charter. These aspects grow the positive effect of your actions, helping to improve road safety further.

Having a high multiplier potential is also important to highlight during your application for an award. The exchange of your experiences and the lessons learned is a valuable and much appreciated facilitator to increase road safety with the aim of our common goals of Vision Zero.

Supporting material

Any additional visuals (photo, video etc) or links to posts, web pages or online accounts are very welcome. They support the transferability of your submission.

We invite you to take a look at the previous award-winning submissions that are published on The Charter's website. You can use them for inspiration and support for your submission.

Timescales

The deadline for submissions is **15 September 2021**. The Charter and National Relays of the 27 EU Member States are available for any support to facilitate your submission.

Award winners will be contacted in October to prepare their attendance and participation at the awards ceremony, which will be held on the **18 November 2021** in Brussels and online.

Contact information

Charter helpdesk: ersc-helpdesk@ricardo.com

National Relays: [Click here](#)