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WIPO IP Analytics Publications - Stakeholders Survey

Section 1 – About you

1. Country of residence: *

Afghanistan
Albania
Algeria
Andorra
Angola
Antigua and Barbuda
Argentina
Armenia
Australia
Austria
Azerbaijan
Bahamas
Bahrain
Bangladesh
Barbados
Belarus
Belgium
Belize
Benin
Bhutan
Bolivia (Plurinational State of)
Bosnia and Herzegovina
Botswana
Brazil
Brunei Darussalam
Bulgaria
Burkina Faso
Burundi
Cabo Verde
Cambodia
Cameroon
Canada
Central African Republic
Chad
Chile
China
Colombia
Comoros
Congo
Cook Islands
Costa Rica

Costa Rica
Croatia
Cuba
Cyprus
Czech Republic
Côte d'Ivoire
Democratic People's Republic of Korea
Democratic Republic of the Congo
Denmark
Djibouti
Dominica
Dominican Republic
Ecuador
Egypt
El Salvador
Equatorial Guinea
Eritrea
Estonia
Eswatini
Ethiopia
Fiji
Finland
France
Gabon
Gambia (the)
Georgia
Germany
Ghana
Greece
Grenada
Guatemala
Guinea
Guinea-Bissau
Guyana
Haiti
Holy See
Honduras
Hungary
Iceland
India
Indonesia
Iran (Islamic Republic of)
Iraq
Ireland
Israel
Italy
Jamaica
Japan
Jordan
Kazakhstan
Kenya
Kiribati
Kuwait
Kyrgyzstan

Kyrgyzstan
Lao People's Democratic Republic
Latvia
Lebanon
Lesotho
Liberia
Libya
Liechtenstein
Lithuania
Luxembourg
Madagascar
Malawi
Malaysia
Maldives
Mali
Malta
Marshall Islands
Mauritania
Mauritius
Mexico
Micronesia (Federated States of)
Monaco
Mongolia
Montenegro
Morocco
Mozambique
Myanmar
Namibia
Nauru
Nepal
Netherlands (Kingdom of the)
New Zealand
Nicaragua
Niger
Nigeria
Niue
North Macedonia
Norway
Oman
Pakistan
Palau
Panama
Papua New Guinea
Paraguay
Peru
Philippines
Poland
Portugal
Qatar
Republic of Korea
Republic of Moldova
Romania
Russian Federation
Rwanda

Rwanda
Saint Kitts and Nevis
Saint Lucia
Saint Vincent and the Grenadines
Samoa
San Marino
Sao Tome and Principe
Saudi Arabia
Senegal
Serbia
Seychelles
Sierra Leone
Singapore
Slovakia
Slovenia
Solomon Islands
Somalia
South Africa
South Sudan
Spain
Sri Lanka
Sudan
Suriname
Sweden
Switzerland
Syrian Arab Republic
Tajikistan
Thailand
Timor-Leste
Togo
Tonga
Trinidad and Tobago
Tunisia
Türkiye
Turkmenistan
Tuvalu
Uganda
Ukraine
United Arab Emirates
United Kingdom
United Republic of Tanzania
United States of America
Uruguay
Uzbekistan
Vanuatu
Venezuela (Bolivarian Republic of)
Viet Nam
Yemen
Zambia
Zimbabwe
Other

2. Which best describes your primary area of work? *

- Policy development / public administration
- Intellectual property management
- Patent examination / IP office operations
- Academic research
- Industrial Research and Development (R&D)
- Innovation management
- Technology transfer / commercialization
- Business strategy / competitive intelligence
- Education and training
- Consulting
- Other (please specify)

*

3. How would you describe your level of experience with intellectual property and patent information? *

- **Foundational** – Limited experience with IP or patent information; mainly seeking introductory knowledge or basic understanding
- **Working knowledge** – Some experience using or interpreting IP and patent information as part of your work or studies
- **Advanced** – Significant experience analyzing, interpreting, or applying IP and patent information in your work.
- **Expert** – Extensive expertise in IP and patent information, including advanced analysis, research, methodology development, or advising others.

Section 2 – Awareness and readership

4. Which of the following WIPO IP Analytics publication series have you read or used? *

Select all that apply

- [ ] WIPO Technology Trends
- [ ] WIPO Patent Landscape Reports
- [ ] WIPO Technology SPARK
- [ ] None

5. Which of the following WIPO IP Analytics publications have you found most useful? *

Select all that apply

6. What made this publication useful to you? *

- [ ] Technical depth
- [ ] Good methodology
- [ ] Easy to understand
- [ ] Good data
- [ ] Useful insights
- [ ] Practical applications
- [ ] Relevant topic
- [ ] Good visualizations
- [ ] Useful decision-making support
- [ ] Other - (Please specify)

*

Section 3 – Frequency and use

7. When did you most recently use a WIPO IP Analytics publication? *

- Within the past month
- 1–6 months ago
- 6–12 months ago
- More than one year ago
- I don't remember

8. Approximately how many different WIPO IP Analytics publications have you used? *

- 1
- 2–3
- 4–5
- More than 5

9. How do you typically discover or access WIPO IP Analytics publications? *

Select up to three

- [ ] WIPO website
- [ ] Traditional search engine (e.g. Google)
- [ ] GenAI chatbot (e.g. ChatGPT, Gemini, Claude)
- [ ] Recommendation/shared by colleague
- [ ] WIPO newsletter
- [ ] Social media
- [ ] Webinar/conference/presentation/event
- [ ] Other - (Please specify)

*

Section 4 – Purpose

10. What is the primary purpose for your use of WIPO IP Analytics publications? *

- Policy development and public decision-making
- Research or academic work
- Business strategy and competitive intelligence
- Technology monitoring and horizon scanning
- Innovation management or R&D planning
- Intellectual property management (e.g. patent landscaping, patent strategy, licensing, technology transfer)
- Education, training or capacity building
- General awareness or professional development
- Other - (Please specify)

*

Section 5 – Impact

11. Please indicate your level of agreement with the following statements:

"WIPO IP Analytics publications contributed to…"

	Fully agree	Agree	Neither / nor	Disagree	Fully disagree	Don't know/ Not applicable
The development of national policy	○	○	○	○	○	○
Organizational strategy	○	○	○	○	○	○
A research publication	○	○	○	○	○	○
An investment decision	○	○	○	○	○	○
Technology prioritization	○	○	○	○	○	○
A funding proposal	○	○	○	○	○	○
Training activities	○	○	○	○	○	○
Collaboration with partners	○	○	○	○	○	○
Patent filing strategy	○	○	○	○	○	○
Enter another option	○	○	○	○	○	○

Section 6 – Dissemination and influence

12. Have you used, cited, referenced, or shared a WIPO IP Analytics publication?

- ○ Yes
- ○ No
- ○ I don't remember

13. Which of the following channels have you used to do so?

Select all that apply

- [ ] Policy document or government strategy
- [ ] Academic publication or research paper
- [ ] Internal organizational report or presentation
- [ ] Business plan or investment document
- [ ] Training or educational materials
- [ ] Conference presentation or public speaking event
- [ ] Website, newsletter, or social media
- [ ] Shared with colleagues or professional networks
- [ ] Other (Please specify)

14. Have you recommended a WIPO IP Analytics publication to someone else?

- ○ Yes, within my organization
- ○ Yes, outside my organization
- ○ Yes, both within and outside my organization
- ○ No

15. Please indicate the level of likelihood for the following statements:

	Very high	High	Medium	Low	Very low	Don't know
I will recommend WIPO IP Analytics publications to a colleague.	○	○	○	○	○	○
I will recommend WIPO IP Analytics publications to a professional contact outside of my organization.	○	○	○	○	○	○

Section 7 – Usefulness and satisfaction with report content

16. How useful did you find the following sections of the WIPO IP Analytics publications?

	Very useful	Useful	Neither/ nor	Not useful	Not useful at all	Don't know/ Not applicable
Executive summaries	○	○	○	○	○	○
Patent filing trends	○	○	○	○	○	○
Geographic analysis	○	○	○	○	○	○
Technology timelines	○	○	○	○	○	○
Technology segmentation	○	○	○	○	○	○
Top patent applicants	○	○	○	○	○	○
Infographic summary	○	○	○	○	○	○
Data visualizations	○	○	○	○	○	○
Methodology	○	○	○	○	○	○
Patent Spotlights (Example patents)	○	○	○	○	○	○
Search strategy	○	○	○	○	○	○
Data downloads	○	○	○	○	○	○
References	○	○	○	○	○	○

17. Overall, how satisfied are you with WIPO IP Analytics publications? *

Very Satisfied	Satisfied	Neither/ nor	Very Dissatisfied	Dissatisfied	Don't know
○	○	○	○	○	○

18. How satisfied are you with the following aspects of WIPO IP Analytics publications?

	Very Satisfied	Satisfied	Neither/ nor	Dissatisfied	Very dissatisfied	Don't know/ Not applicable
Relevance	○	○	○	○	○	○
Credibility	○	○	○	○	○	○
Clarity	○	○	○	○	○	○
Visual presentation	○	○	○	○	○	○
Reliability	○	○	○	○	○	○
Ease of finding relevant information	○	○	○	○	○	○
Breadth of topics	○	○	○	○	○	○
Ease of understanding	○	○	○	○	○	○

19. What are the main barriers to making greater use of WIPO IP Analytics publications?

Select up to five

- [ ] Difficulty finding relevant publications or information
- [ ] Topics do not always match my needs or priorities
- [ ] Analysis is too technical or difficult to interpret, or insufficient explanation of technical concepts
- [ ] Visualizations are too complex
- [ ] Difficulty translating patent insights into practical decisions or actions
- [ ] Lack of time or resources to review and analyze the publications
- [ ] Limited connection between patent data and other innovation indicators or market data
- [ ] Insufficient practical guidance on how to apply the findings
- [ ] Limited access to underlying data or downloadable datasets, or ability to conduct further analysis
- [ ] Limited relevance to my sector, country, or organization
- [ ] Reports are too long or contain too much information
- [ ] Findings are not sufficiently tailored to specific user groups (e.g. policymakers, businesses, researchers)
- [ ] Lack of awareness among relevant colleagues/stakeholders
- [ ] Report not available in a suitable language
- [ ] Other (Please specify)

Section 8 – Future needs

20. Thinking about **WIPO Technology Trends Report series**, what balance of technical detail and accessibility would you prefer in future publications in this series?

- I would prefer publications to be more technical and detailed, including more advanced patent indicators, methodologies and analytical depth.
- I would prefer publications to be somewhat more technical than they are currently.
- The current balance is about right.
- I would prefer publications to be somewhat more concise and accessible, with greater emphasis on visualizations and key insights.
- I would prefer publications to be much more concise, visual, and accessible, with less technical detail.

21. Thinking about **WIPO Technology SPARK Report series**, what balance of technical detail and accessibility would you prefer in future publications in this series?

- I would prefer publications to be more technical and detailed, including more advanced patent indicators, methodologies and analytical depth.
- I would prefer publications to be somewhat more technical than they are currently.
- The current balance is about right.
- I would prefer publications to be somewhat more concise and accessible, with greater emphasis on visualizations and key insights.
- I would prefer publications to be much more concise, visual, and accessible, with less technical detail.

22. Thinking about **WIPO Patent Landscape Report series**, what balance of technical detail and accessibility would you prefer in future publications in this series?

- I would prefer publications to be more technical and detailed, including more advanced patent indicators, methodologies and analytical depth.
- I would prefer publications to be somewhat more technical than they are currently.
- The current balance is about right.
- I would prefer publications to be somewhat more concise and accessible, with greater emphasis on visualizations and key insights.
- I would prefer publications to be much more concise, visual, and accessible, with less technical detail.

23. Which additional products or formats would you find valuable?

Select up to five

- [ ] Interactive dashboards
- [ ] Short technology updates between major reports
- [ ] Webinars
- [ ] Downloadable datasets
- [ ] Executive summaries
- [ ] Videos
- [ ] Interactive charts
- [ ] Country/regional analysis
- [ ] AI-powered search/exploration
- [ ] Podcasts
- [ ] Infographics
- [ ] Other (Please specify)

Section 9 – Final comments

24. What additional comments, suggestions, or ideas do you have for improving WIPO's IP Analytics publications?

Please share any feedback on how WIPO could better meet your needs, including suggestions for future report topics, emerging technologies, sectors, methodologies, or other areas that you believe would benefit from IP analytics.